



Nationhood Lab
THE PELL CENTER • SALVE REGINA UNIVERSITY

Pell Center | Topline Results | March 2024

1567 interviews among registered voters nationwide from March 28- April 2, 2024.

Margin of Error = +/- 3.0%

Q1. Which FIVE of the following do you value the most?

- 43% Freedom
- 43 Honesty
- 37 Justice
- 35 Integrity
- 28 Equality
- 26 Respect
- 26 Responsibility
- 25 Hard work
- 24 Intelligence
- 24 Compassion
- 21 Fairness
- 20 Open-mindedness
- 20 Faith
- 19 Patriotism
- 18 Security
- 15 Diversity
- 12 Loyalty
- 10 Community
- 10 Tolerance
- 7 Prosperity
- 7 Strength
- 7 Creativity
- 5 Tradition
- 5 Success
- 4 Achievement
- 1 Authority
- 1 Purity
- 1 Obedience
- 2 Other (please specify)

Polling was conducted online from March 28- April 2, 2024. Using Dynamic Online Sampling to attain a representative sample, Embold Research polled 1567 registered voters nationwide. Post-stratification was performed on age, gender, race/ethnicity, education, region, and 2020 presidential vote. You can see a full methodology statement [here](#), which complies with the requirements of AAPOR's Transparency Initiative. Members of the Transparency Initiative disclose all relevant details about our research, with the principle that the public should be able to evaluate and understand research-based findings, in order to instill and restore public confidence in survey results.

Q2. Which of these statements do you agree with more, even if neither is exactly right?

Statement A: As Americans, we are duty-bound to defend one another's inherent rights. The future of the American Experiment ultimately rests on our shared commitment to building a more free, just, and equal nation.

Statement B: As Americans, we are duty-bound to defend our culture, interests, and way of life. The future of the American Experiment ultimately rests on our shared commitment to building a more free, prosperous, and secure nation.

35%	Statement A much more
21	Statement A somewhat more
20	Statement B somewhat more
16	Statement B much more
8	Not sure
56	Total Statement A
36	Total Statement B

Q3. Which of these statements do you agree with more, even if neither is exactly right?

Statement A: We are united by shared history, traditions, and values and by our fortitude and character as Americans, a people who value hard work, individual responsibility, and national loyalty.

Statement B: We are united not by a shared religion or ancestry or history, but by our shared commitment to a set of American founding ideals: that we all have inherent and equal rights to live, to not be tyrannized, and to pursue happiness as we each understand it.

21%	Statement A much more
12	Statement A somewhat more
24	Statement B somewhat more
38	Statement B much more
5	Not sure
33	Total Statement A
63	Total Statement B

Q4. Which of these statements do you agree with more, even if neither is exactly right?

Statement A: America's story is our ancestral fight, at home and abroad, to defend our independence, founding values, and way of life. From the American Revolution to World War II and the Cold War, we have fought for centuries to secure and defend these birthrights.

Statement B: America's story is our ancestral fight, at home and abroad, for liberty, rights, and equality for all. From Abraham Lincoln at Gettysburg to Martin Luther King Jr. on the Washington Mall, we have strived for centuries to secure and strengthen these founding ideals.

17%	Statement A much more
17	Statement A somewhat more
29	Statement B somewhat more
25	Statement B much more
12	Not sure
34	Total Statement A
54	Total Statement B

Q5. Which of these statements do you agree with more, even if neither is exactly right?

Statement A: Freedom, justice, and equality are ideals each generation must fight for. We must reckon with our shortcomings, take pride in our advances, and pledge ourselves to make our Union more perfect.

Statement B: Security, individual liberties, and respect for our founding values are the heritage each generation must fight for. We must defend our nation, take pride in our history, and pledge ourselves to make our Union more perfect.

38% Statement A much more
 16 Statement A somewhat more
 19 Statement B somewhat more
 21 Statement B much more
 7 Not sure

54 Total Statement A

40 Total Statement B

Q6. Do you agree or disagree with each of the following statements? (Sorted descending by 'Total agree')

	Total Agree		Total Disagree		Not sure	Total agree	Total disagree
	Strongly	Smwt	Smwt	Strongly			
Everyone should have their own lifestyle, religious beliefs, and sexual preferences, even if it makes them different from everyone else.	53	28	10	5	3	82	15
Students at high schools and at university must be encouraged to challenge, criticize, and confront established authorities.	29	34	20	13	4	63	33
The facts on crime and the recent public disorders show we have to crack down harder on troublemakers, if we are going to preserve law and order.	40	23	15	16	6	63	31
Nobody should stick to the "straight and narrow." Instead people should break loose and try out lots of different ideas and experiences.	17	42	21	14	6	59	36
Obedience and respect for authority are the most important virtues children should learn.	22	28	22	24	4	50	46
The only way our country can get through the crisis ahead is to get back to our traditional values, put some tough leaders in power, and silence the troublemakers spreading bad ideas.	26	19	14	36	5	44	50

Q7. Which of the following best matches your religious affiliation?

- 29% Non-religious
- 19 Protestant, Non-Evangelical
- 11 Non-observant Catholic
- 11 Evangelical
- 6 Observant Catholic
- 2 Jewish
- 2 Mormon / Church of Jesus Christ of Latter-day Saints
- 2 Muslim
- 19 Other (please specify)

D1. Are you a:

- 47% Man
- 51 Woman
- 2 Something else

D2. Age

- 25% 18 to 34
- 24 35 to 49
- 25 50 to 64
- 26 65+

D3. What is your race?

- 63% White / Caucasian
- 12 Black or African American
- 11 Hispanic or Latino/a
- 8 Asian / Pacific Islander
- 3 American Indian or Alaska Native
- 4 Other

D4. What is the highest level of education you have completed?

- 17% High school diploma or less
- 29 Some college, but no degree
- 17 Associate's degree, or two-year college degree
- 22 Bachelor's degree, or four-year college degree
- 15 Graduate degree

D5. How did you vote in the 2020 election for President, or for some reason were you unable to vote?

- 47% Joe Biden, the Democrat
- 42 Donald Trump, the Republican
- 3 Jo Jorgensen, the Libertarian
- 2 Not registered/Too young/Ineligible
- 6 Did not vote

D6. Party Identification

- 24% Strong Democrats
- 10 Weak Democrats
- 11 Independent lean Democrats
- 13 Pure independents
- 9 Independent lean Republicans
- 8 Weak Republicans
- 26 Strong Republicans

Party Identification

34% Base Democrats
33 Independents + Leaners
33 Base Republicans

Party Identification

45% Democrats
13 Pure independents
42 Republicans

D7. [If Republican] Do you identify as a MAGA Republican or not?

61% Yes
21 No
18 Not sure